



## “Youth Entrepreneur Boot Camp”

*presented by Legacy Associates Foundation during the International Detroit Black Expo May 25<sup>th</sup> & May 26<sup>th</sup> at Cobo Hall*

Destined and sure to be the highest quality, most dynamic and comprehensive **Youth Entrepreneur, Business, & Employable Skills Conference** that the state of Michigan offers. This conference will service 400+ teenage youth (9 yrs. – 18 yrs old). It will be held on Friday, May 25<sup>th</sup> & Saturday, May 26<sup>th</sup>.

After completing the conference, the youth will:

- Experience what it’s like to be an entrepreneur.
- Develop a business plan for a real business.
- Learn how to develop a sells & revenue forecast.
- Financial literacy – Understanding how to manage money.
- Basic business literacy training, review, and development.
- Learn good networking & interpersonal skills.
- Improving critical thinking and problem solving skills.
- Be motivated to be successful and have the confidence to succeed.

This will be two (2) one day conference for students. On Friday we will have a combination of DPS students who participate in vocational schools and pre-selected groups of other youth as well. The DPS students will be bussed and arrive by 9:30.

### Friday, May 25<sup>th</sup> Itinerary (DPS Students & Youth Organizations ONLY)

- 9:15 – 9:40 Arrival and the “Entrepreneur & Business Bizarre”
- 9:45 – 9:55 Welcome and Introduction
- 10:05 – 10:35 Starting & Managing Your Small Business
- 10:45 – 11:15 Marketing Your Small Business
- 11:20 – 12:15 IDBE Conference Ribbon Cutting, Lunch, and Expo Tour
- 12:25 – 12:55 Financing & Managing the Cash Flow for Your Small Business
- 1:05 – 1:10 Conference Closing and Dismissal

*Students who would like to participate in the full day conference on Saturday May 26<sup>th</sup> simply [register](#) via the Legacy Associates Foundation website. The conference is FREE and open to all students ages 9-18.*



Visit us at [www.legacyassociates.org](http://www.legacyassociates.org) or call 313.309.3230



**Saturday, May 26<sup>th</sup> Itinerary**  
**(All Youth are Invited)**

8:30 – 9:30	Continental Breakfast & Registration
9:35 – 9:45	Welcome and Introduction
9:45 – 10:15	Youth Entrepreneur Panel Discussion (Q&A with Detroit Entrepreneurs)
10:25 – 11:05	Starting Your Small Business
11:15 – 11:55	Managing Your Small Business
12:00 – 1:00	Lunch & Expo Tour (w/ chaperone)
1:10 – 1:50	Financing & Managing the Cash Flow for Your Small Business
2:00 – 2:40	Importance of Networking: Sells, Partnerships, and Support
2:50 – 3:30	Marketing Your Small Business
3:40 – 4:40	Business Plan / Innovation / Contest & Presentation
5:00 - 6:30	Dinner & Awards Ceremony

*\*\* For parents that are interested, admission is FREE for the business exposition and there is a cost of \$10 for a 4-day pass to participate in the “adult” workshops and information sessions during “Buy Black Weekend” May 25-28th at Cobo Hall. Read more details by visiting the International Detroit Black Expo website at [www.buyblackweekend.com](http://www.buyblackweekend.com)*



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